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| 1. Prams, children's car seats, baby carriers | 13. Party supplies |
| 2. Baby supplies | 14. Outdoor activities |
| 3. Accessories for pregnant women and mothers | 15. Sports accessories |
| 4. Children's clothing and footwear | 16. Adventure parks, family travel with children |
| 5. Fashion accessories for children and mothers | 17. Schools, kindergartens, children's groups |
| 6. Health, alimentation | 18. Suburban and summer camps, interest groups |
| 7. Cosmetics, drugstore | 19. Banking and insurance products for children and juniors |
| 8. Furniture | 20. Literature and magazines |
| 9. Toys | 21. Websites and facebook groups |
| 10. Brain teasers | 22. Unions, agencies, associations, foundations, associations, guilds, institutions |
| 11. Games | 23. Others |
| 12. Building kits | |